

Sat Media – 365 Days Business Content Topics

Day 1: Business kya hota hai
Day 2: Job vs Business difference
Day 3: Business mindset kya hai
Day 4: Business ideas kaise choose kare
Day 5: Market kya hota hai
Day 6: Customer kaun hota hai
Day 7: Problem solving business kya hai
Day 8: Demand kaise check kare
Day 9: Competition kya hota hai
Day 10: Niche kya hota hai
Day 11: Local vs Online business
Day 12: Product vs Service business
Day 13: Investment types in business
Day 14: Profit ka basic concept
Day 15: Risk samajhna business me
Day 16: Small start ka power
Day 17: India small business reality
Day 18: Naye business ki common mistakes
Day 19: Family business basics
Day 20: Partnership basics
Day 21: Location importance
Day 22: Pricing basics
Day 23: Supplier kya hota hai
Day 24: Wholesale kya hota hai
Day 25: Retail kya hota hai
Day 26: Margin kya hota hai
Day 27: Branding basics
Day 28: Business naam kaise rakhe
Day 29: Simple logo concept
Day 30: Foundation recap
Day 31: Business plan simple tarike se
Day 32: Budget banana
Day 33: Product selection method
Day 34: Supplier kaise find kare
Day 35: Costing kaise calculate kare
Day 36: Price kaise set kare
Day 37: Shop location choose
Day 38: Shop setup basics
Day 39: Online store setup
Day 40: Business registration basics
Day 41: GST basic idea
Day 42: Packaging basics
Day 43: Product display
Day 44: First stock planning
Day 45: Soft launch kaise kare
Day 46: Grand opening idea
Day 47: First customer kaise laye
Day 48: Local promotion
Day 49: Friends & family marketing
Day 50: Intro offer strategy
Day 51: Visiting card importance
Day 52: WhatsApp setup business
Day 53: Google business listing

Day 54: Basic accounting
Day 55: Daily sales record
Day 56: Expense tracking
Day 57: Cash vs digital payment
Day 58: UPI for business
Day 59: Customer data collect
Day 60: Setup recap
Day 61: Customer psychology
Day 62: Customer need samajhna
Day 63: Selling skill basics
Day 64: Communication skill
Day 65: Trust build kaise kare
Day 66: Body language selling
Day 67: Product demo skill
Day 68: Objection handling
Day 69: Price objection handle
Day 70: Closing sale
Day 71: Add-on selling
Day 72: Upsell kya hai
Day 73: Cross sell kya hai
Day 74: Repeat customer
Day 75: Referral system
Day 76: Customer satisfaction
Day 77: After sale service
Day 78: Review lena
Day 79: Testimonial use
Day 80: Complaint handle
Day 81: Discount strategy
Day 82: Offer ka psychology
Day 83: Festival sale planning
Day 84: Bundle offer
Day 85: Limited time offer
Day 86: Scarcity effect
Day 87: Local promotion offline
Day 88: Flyer marketing
Day 89: Banner marketing
Day 90: Sales recap
Day 91: Branding deep concept
Day 92: Brand identity
Day 93: Brand color
Day 94: Brand voice
Day 95: Target audience
Day 96: Positioning
Day 97: Unique selling point
Day 98: Content marketing
Day 99: Instagram for business
Day 100: Reels strategy
Day 101: Story strategy
Day 102: Post design basics
Day 103: Caption writing
Day 104: Hashtag basics
Day 105: Local hashtag
Day 106: Geo tagging
Day 107: WhatsApp marketing
Day 108: Broadcast list
Day 109: Status marketing
Day 110: Customer group

Day 111: Google reviews
Day 112: Facebook page
Day 113: Local ads basics
Day 114: Ad creative
Day 115: Offer ads
Day 116: Festival marketing
Day 117: Influencer local
Day 118: Collaboration
Day 119: Video marketing
Day 120: Marketing recap
Day 121: Sales system build
Day 122: Standard process
Day 123: Staff hire
Day 124: Staff training
Day 125: Role clarity
Day 126: Daily checklist
Day 127: Inventory control
Day 128: Stock rotation
Day 129: Supplier negotiation
Day 130: Bulk buying
Day 131: Cost reduction
Day 132: Profit tracking
Day 133: Monthly report
Day 134: Top products identify
Day 135: Slow products remove
Day 136: Customer segmentation
Day 137: VIP customer
Day 138: Loyalty program
Day 139: Membership idea
Day 140: Referral reward
Day 141: Second branch planning
Day 142: Franchise idea
Day 143: Online expansion
Day 144: Marketplace entry
Day 145: Website basics
Day 146: Automation tools
Day 147: Time management
Day 148: Owner mindset
Day 149: Growth planning
Day 150: Growth recap
Day 151: Brand vs shop
Day 152: Premium positioning
Day 153: Premium pricing
Day 154: Packaging upgrade
Day 155: Store experience
Day 156: Customer experience
Day 157: Visual merchandising
Day 158: Brand story
Day 159: Founder story
Day 160: Personal branding
Day 161: Authority content
Day 162: Educational content
Day 163: Community building
Day 164: Customer events
Day 165: Brand loyalty
Day 166: UGC content
Day 167: Social proof

Day 168: PR basics
Day 169: Media feature
Day 170: Expansion strategy
Day 171: Multi location
Day 172: Product line expand
Day 173: Private label
Day 174: Brand protection
Day 175: Trademark basics
Day 176: Long term vision
Day 177: Exit strategy
Day 178: Legacy brand
Day 179: Future trends
Day 180: 365 journey recap
Day 181: Brand graduation
Day 182: Next level business
Day 183: Mentorship model
Day 184: Digital products
Day 185: Course creation
Day 186: Consulting model
Day 187: Advanced Business Tip 1
Day 188: Advanced Business Tip 2
Day 189: Advanced Business Tip 3
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